

# Siri Zomerplaag

social design, sustainability, organising

*As a socially engaged and sustainability-oriented designer, I am always looking for new projects that trigger my creativity and enthusiasm.*



## Education

### MSc Sustainable Design Engineering

(2020-now)

Aalborg University Copenhagen (DK)

### BSc Industrial Design Engineering

(2017-2020)

Technical University Delft (NL)

### Minor Computer Programming

(2019-2020)

University of Amsterdam (NL)

## Languages

Dutch (native), English (CPE C2),  
French (B1), German (A1),  
Danish (A2, learning now)

## Skills

### Co-Design, UX Design, User Experience

Contextmapping, interviews/research, usability testing, facilitating co-design, SolidWorks, Axure

### Sustainability

Systemic change, LCA, stakeholdermapping, circular economy, sustainable entrepreneurship

### Programming

Python (basics), HTML/CSS, Arduino. Working with Github, SQL's & API's

### Visualising

Illustration & animation: Adobe Illustrator, InDesign, After Effects. Photography & videography: Adobe Premiere Pro, Lightroom, Photoshop

## Work Experience

### Co-Founder: Grøntlab, Copenhagen (DK), 2021-2022

Sustainable initiative started within the AAU Incubator, with the aim to inspire people to experiment with local fruits and vegetables while preventing food waste and post-harvest losses. Finalist in the DISIE Days of Impact 2022, pitched in the Danish Parliament.

### Design Intern: Susamati, Maputo (Mozambique), 2017-2019

Green start-up that develops a new toilet that creates less waste and uses just one cup of water to flush. In the summer of 2017, I worked in Maputo with local Mozambican youth to make a videoseries. After that I designed and built from my home-base their promotional material and a website for potential sponsors.

### Event Organiser: Industrial Design Study Association, Delft (NL), 2017-2020

ID is one of the biggest and most active study associations within Delft's university setting, with more than 2500 active members. My main tasks: organisation of lectures with key experts in public and private sector and an interactive exhibition for all IDE-students. Also organisation of social events like: Parent's day, a hitchhiking competition and a soapbox derby.

### **Podcast Host: Young Friends of the Earth NL, Amsterdam (NL), 2019-2020**

I developed a podcast concept called 'Klimaatvragen' (climate questions). By interviewing people that are active within climate action in a youthful and provocative way, we expect to start a valuable conversation about climate change. Co-hosted and edited the first three episodes, after moving to Denmark the organisation kept the project going, currently there are 18 episodes online.

### **Mentor Nature Education Camps: Het Land van Ny, The Ardennes (Belgium), 2014-2021**

'Het Land van Ny' is an ecological castle-farm, where nature education camps for children (age 5-14) are organised during the summer. I was responsible for the 'adventure camps' and the 'Robin Hood camps'. This job taught me a lot about working in a diverse team, organising and taking responsibility.

### **Waitress, Bartender, Runner, Foodtruck (NL & DK), 2018-2022**

Over the years I worked different student jobs in restaurants and bars. For example in outdoor sustainable foodmarket Banegaarden, Libanese restaurant Mahalle & the studentbar 'Kafee'. I always enjoyed working in these high-tempo environments, and socialising with customers.

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## **Extracurricular Experience**

### **Plastic Activist: In the Same Boat, The West Coast (Norway), July-September 2022**

Full time activist for a Norwegian NGO. While sailing along the Norwegian coast, we did professional beach clean-up actions to collect ocean plastic. The mission I joined had a strong focus on raising awareness around the extremely large amounts of plastic coming from the ocean. Apart from doing the physical work of cleaning, I helped by making photos, presentations and stories for publication on social media.

### **Radio Host: T-Radioen, Copenhagen (DK), September-February 2021**

For the student radio of Copenhagen University, I hosted a weekly live radio show. In 'How to Dane', I talked about my experiences as a newcomer to Denmark while discussing cultural differences, often inviting a Dane and a third nationality to join the conversation. My favorite episode: the cultural difference between Danish, Dutch and Colombian feminism.

### **Co-Founder Sustainable Initiative R9: Meerssen (NL), 2015-2017**

The very start of my sustainability career. In high school, I founded a student committee working to make the school a greener place through initiatives and awareness building with school management and fellow students.



**Looking forward  
to meeting you!**

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